

HC ANDERSEN CAPITAL

WE DIGITALISE THE RELATIONSHIP BETWEEN
LISTED COMPANIES & INVESTORS

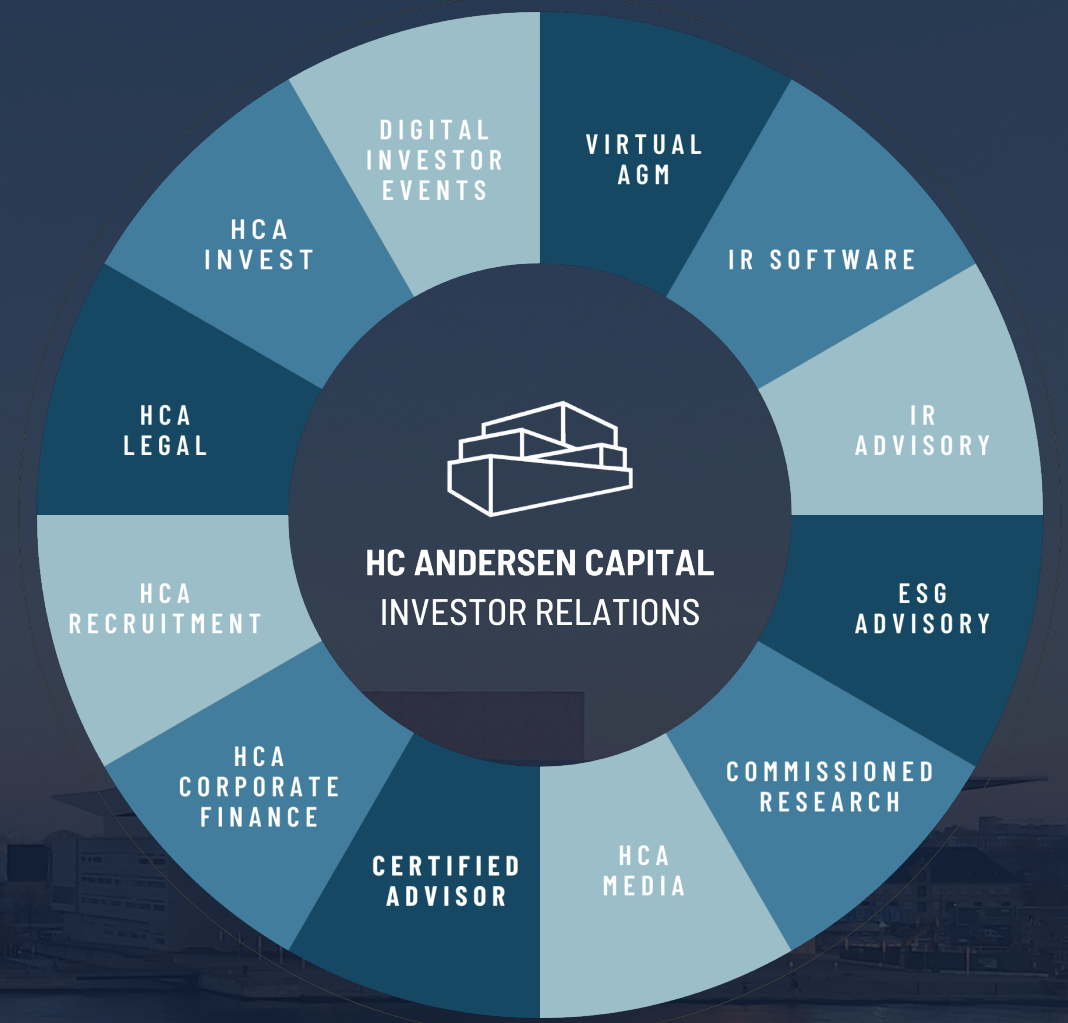
"THE FUTURE INVESTOR IS **DIGITAL**"



HCA OFFERING

INNOVATE INVESTOR RELATIONS, GO DIGITAL

- **REACH** NORDIC INVESTORS DIGITALLY
- **CONNECT** WITH INVESTORS WHERE THEY ARE
- **DISTRIBUTION** VIA **SO'ME** AND **NORDIC INVESTOR PLATFORM**
- **IR STRATEGY** - PRIVATE AND SEMI INSTITUTIONAL INVESTORS
- **A TAILORED SERVICE** TO MATCH YOUR RESOURCES AND GOALS
- OUR OFFERING: **ONE STOP SHOP** OF IR SERVICES



COMMISSIONED RESEARCH (EXTENSIVE RESEARCH REPORT)

COMMISSIONED RESEARCH FROM HC ANDERSEN CAPITAL AND INDERES

- + 40 PAGES EXTENSIVE RESEARCH REPORT
- COVERS ALL ASPECTS OF A RESEARCH REPORT, INCLUDING INTERNAL AND EXTERNAL ANALYSIS, FINANCIAL ANALYSIS AND ESTIMATES, RECOMMENDATION, RISKS, GENERAL ESG PERSPECTIVES, AND TRACK RECORD OF MANAGEMENT AND BoD

DISTRIBUTION – A KEY DIFFERENTIATING FACTOR

- BLOOMBERG AND REFINITIV
- AVANZA FOR SWEDISH PRIVATE INVESTORS
- INDERES.DK, INDERES.FI, INDERES.SE
- SOCIAL MEDIA – LINKEDIN, FACEBOOK, TWITTER
- ACCESS TO FORUM

WHO IS IT RELEVANT FOR: BOTH PRIVATE INVESTORS AND INSTITUTIONAL INVESTORS

- QUOTED COMPANIES IN DENMARK, SCANDINAVIA AND EUROPE
- MANY COMPANIES ARE WITHOUT COVERAGE OR WITH ONLY FEW ANALYSTS



ONLINE INVESTOR EVENTS

DISTRIBUTED ON:



325

LIVE ATTENDEES



530 H

VIEWING TIME



3.250

INVESTOR VIEWS



LINK TO EVENT



DIGITAL INVESTOR EVENTS FULL SERVICE

BEFORE EVENT

• Planning meeting with Head of Events & Analysts	✓
• Review and instruction in the event platform (avoid mistakes and create comfort)	✓
• Event link is created (which can be shared by the company in posts)	✓
• Invitation for the event on SoMe with professional pictures (FB, IG, LI, Twitter)	✓
• Invitation is marketed on SoMe to up to 55,000 followers	✓
• Invitation is sent to up to 14,000 in our newsletters	✓
• Invitation is on HCA website, SoMe	✓
• Analysts are able to check the presentation for missing elements or corrections	✓
• On seminars we make special invitations with creative content	✓

THE DAY OF THE EVENT

• The event is posted on SoMe-channels with tagged persons	✓
• Is sent out in Morning Snack @HCA – up to 8000 followers	✓
• Marketed for community	✓
• Live streaming warning on FB, Twitter (X) and Linked In	✓

DURING THE EVENT

• 15 min. before the event – presenters meet with Head of Events & Moderator	✓
• A plan for the event is agreed (duration and potential questions)	✓
• Live sending starts on Inderes.dk, Inderes.fi, Inderes.no– no need for registration and pop-up live sending for followers	✓
• Live sending on companies' own FB if needed	✓
• Live sending on other approved FB groups	✓
• Live sending participants can ask questions in chat – no direct link between management & investor	✓
• All questions from the audience during the event will be asked if possible	✓
• Event ends – Live sending ends	✓

AFTER THE EVENT

• Video is edited and can be uploaded on HCA platform in less than 1 hour as a Youtube video	✓
• Edited video is sent to the companies who can upload it on their own channels	✓
• Video on HCA's company pages	✓
• Video is posted on HCA's platform on FB, LI and Twitter, and on the website on "previous events"	✓

DATA

• Approx. 1 week after the event, the company receives an email with data	✓
• Data includes: Number of registered, Number of participants,	✓
• Data includes: Number of views and reach on Facebook, Linked-In	✓
• Data includes: Number of views on Youtube	✓
• Quarterly data are summed	✓

EXPECTED BENEFITS

• Easy access to communicate with private investors	✓
• An overall forward-looking strategy for communicating with private investors	✓
• Expected viewers 100-1000 at each event and thus significantly increased visibility	✓
• 4-10 events per year – therefore a strategy for one year at a time	✓

SERVICE ESPECIALLY SUITED FOR

• C25 equities, Large Cap equities, Small Cap equities, First North equities	✓
• Mutual funds	✓
• Corporate bonds	✓

OFFICIAL EVENTS & TELECONFERENCE

COMMUNICATE WITH YOUR INVESTORS THROUGH OFFICIAL INVESTOR WEBCAST OR TELECONFERENCE

- PHONE DIAL-IN
 - LINK TO WEB PLAYER
 - CONTENT FOR PRESS RELEASE
 - DESIGN OF WEB PLAYER FOLLOWING CVI
 - ASSISTANCE AND SUPPORT ON THE DAY
 - RECORDING
-
- DISTRIBUTION THROUGH YOUR CHANNEL AND HCA
 - TRANSCRIPT



DOMETIC DOMETIC Q4 2022 EARNINGS CALL

THE WEBCAST WILL BEGIN
JANUARY 27TH 2023 AT 11:00 AM CET.
WELCOME!

14 Days 23 Hours 42 Minutes 31 Seconds

**TO JOIN CONFERENCE-CALL
AND ASK QUESTIONS IN THE
WEBCAST**

START DATE: 27/01/2023
START TIME: 10:00 AM CET
DURATION: 60 MINUTES

You can access the teleconference by registering on the link below. After the registration you will be provided phone numbers and a conference ID to access the conference.
<https://events.inderos.se/teleconference/?id=100330>

HCA MEDIA

STRATEGIZE YOUR DIGITAL FOOTPRINT

- **REACH INVESTORS** WITH DIGITAL MARKETING STRATEGIES
- ENGAGE INVESTORS WITH **HIGH QUALITY PRODUCTIONS**
- **INDIVIDUALISE AND INFORM** INVESTORS WITH NEWSLETTERS
- **TRACK AND FULLY UNDERSTAND** THE INVESTOR SENTIMENT



IR & ESG ADVISORY

WE OFFER TO HELP WITH A WIDE RANGE OF TASKS WITHIN IR ADVISORY & ESG REPORTING AND COMMUNICATION

OUR TYPICAL ESG ADVISORY SERVICES

- WE ENSURE COMPLIANCE WITH REGULATORY REQUIREMENTS
- WE HELP TO UPDATE AND UPGRADE EXISTING ESG REPORTS
- PRACTICAL WORK AND 'HANDS-ON'.
- WE PROVIDE STRUCTURE AND WRITE THE TEXT TO THE FIRST ESG POLICIES AND ESG REPORT

OUR TYPICAL IR ADVISORY SERVICES

- WE ENSURE COMPLIANCE WITH REGULATORY REQUIREMENTS
- WE WRITE ANNOUNCEMENTS, PRESENTATIONS AND REPORTS
- PRACTICAL WORK AND 'HANDS-ON'.
- WE PROVIDE STRUCTURE



HCA LEGAL

WE OFFER TO HELP WITH A WIDE RANGE OF LEGAL TASKS WITHIN IR & ESG

OUR TYPICAL LEGAL ADVISORY SERVICES



ADVISORY ON STOCK MARKET RELEASES



ADVISORY ON MAR RULES



ADVISORY ON CORPORATE LAW



ADVISORY ON REMUNERATION, CONTRACTS AND WARRANTS



PROSPECTUS



LISTING AND DELISTING PROCESS



GDPR



COMPLIANCE

HCA RECRUITMENT

RECRUITMENT OF INVESTOR RELATIONS OFFICERS

- ON BEHALF OF CLIENTS HCA WILL SEARCH AND RECRUIT
- BROAD NETWORK AND EXPERTISE WITHIN THE IR
- STRONG INVESTOR RELATIONS IS "NEED TO"

RECRUITMENT OF

- HEAD OF INVESTOR RELATIONS, INVESTOR RELATIONS OFFICERS
- INVESTOR RELATIONS CO-ORDINATORS, STUDENTS
- INTERIM AND MATERNITY/PATERNITY COVERS



HCA RECRUITMENT

TORM

On behalf of Torm, HCA is searching for an experienced Head of Investor Relations.

TORM, a global leader in maritime transportation services, is seeking a highly experienced and results-driven Head of Investor Relations to lead the investor relations efforts.

As the Head of Investor Relations at TORM, you will be responsible for developing and executing strategies to enhance our relationships with investors and financial institutions. The position requires a strong understanding of all procedures in investor relations, a proven profile, a likable and recognized presence in the community, a proactive attitude, and a self-starter with a network among investors and banks. In addition, the successful candidate will be tasked with re-positioning the TORM share, increasing its analyst coverage, expanding the number of private investors, growing the investor base in Denmark and abroad, and enhancing trust in TORM's investment case.

- Investor Relations Leadership
- Investor Engagement and Communication
- Increase Analyst coverage and Private Investors engagement

You will report directly to the CFO and be part of the CFO Leadership Team. To apply, please submit your resume, a cover letter detailing your relevant experience, and references to Head of IR & ESG Advisory, HC Andersen Capital, e-mail: pernille@hcandersencapital.dk



READ THE FULL JOB DESCRIPTION

Click the PDF icon to access the full job description in PDF format



CORPORATE FINANCE

WE FOCUS ON LONG-TERM VALUE CREATION AND BUILD DEEP RELATIONSHIPS

CAPITAL MARKETS ADVISORY

- WE WORK WITH CLIENTS TO CREATE A SUSTAINABLE STRATEGY FOR CONTINUOUS FINANCING AND LIQUIDITY
- EXPERIENCED ADVISORS ACROSS PRIVATE PLACEMENTS, RIGHTS ISSUES AND INITIAL PUBLIC OFFERINGS (IPOS)
- ACCESS AND DISTRIBUTION TO PRIVATE AND INSTITUTIONAL INVESTORS ACROSS THE NORDICS AND BEYOND

M&A ADVISORY

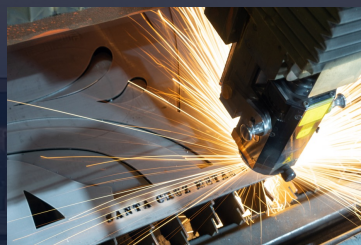
- EXPERIENCED ADVISORS WITHIN ACQUISITION ADVISORY, MERGERS AND SELL-SIDE ENGAGEMENTS & DIVESTMENTS
- WE WORK WITH BOTH COMPANIES AND FINANCIAL SPONSORS TO EXECUTE ACQUISITION AND INVESTMENT STRATEGIES
- WE ADVISE PRE-TRANSACTION ON BUSINESS DEVELOPMENT, TIMING, STRUCTURE ETC. TO ACHIEVE THE OPTIMAL OUTCOME



TECHNOLOGY



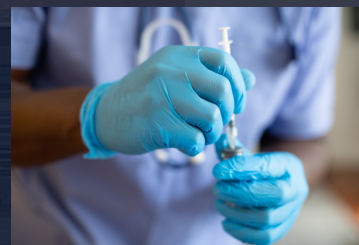
BUSINESS SERVICES



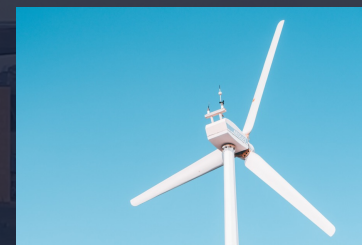
INDUSTRIALS



CONSUMER GOODS



HEALTHCARE

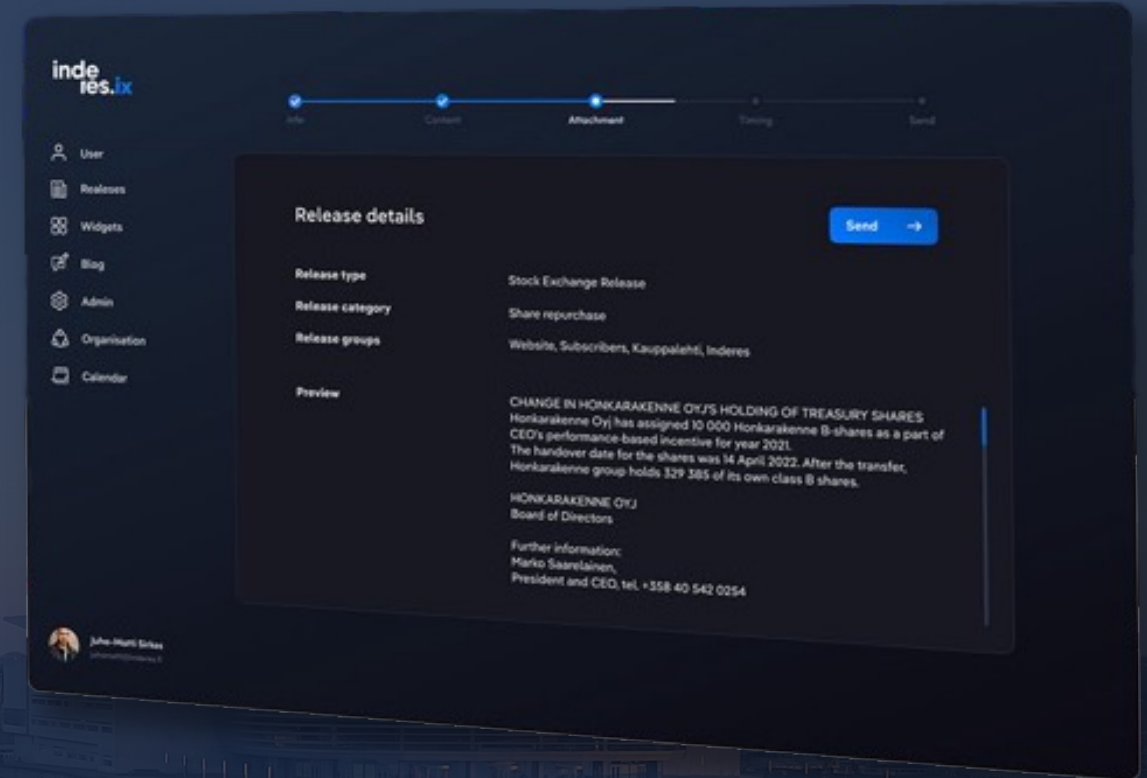


INFRASTRUCTURE

PRESS/COMPANY ANNOUNCEMENT & DISTRIBUTION

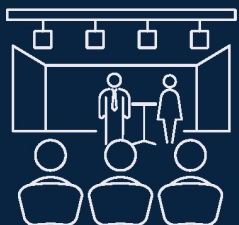
KEEP YOUR INVESTORS INFORMED

- BASIC AND EFFICIENT STOCK PRESS RELEASE DISTRIBUTION FOR LISTED COMPANIES, MAKING LIFE EASIER FOR COMMUNICATION PROFESSIONALS
- OUR PRODUCT IS SIMPLE
- WE PUT EFFORT IN BUILDING A USER-FRIENDLY INTERFACE, THAT IS DESIGNED TO MINIMIZE THE RISK OF ERRORS WHEN SENDING CRUCIAL REGULATORY RELEASES, PROVIDING CLEAR GUIDANCE AND FEEDBACK THROUGHOUT THE PROCESS.
- TECHNICAL SUPPORT 24/7 IN DANISH

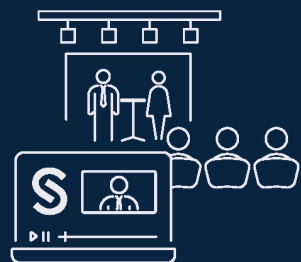


VIRTUAL ANNUAL GENERAL MEETINGS

HC ANDERSEN CAPITAL TAKES OVER THE RESPONSIBILITY FOR YOUR GENERAL MEETING - FROM A TO Z.



CLASSIC AGM

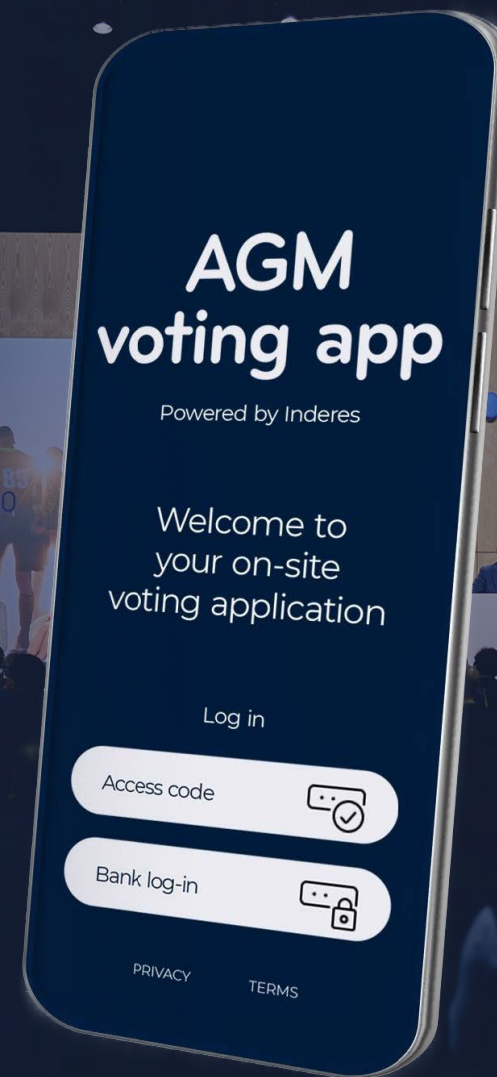


HYBRID AGM

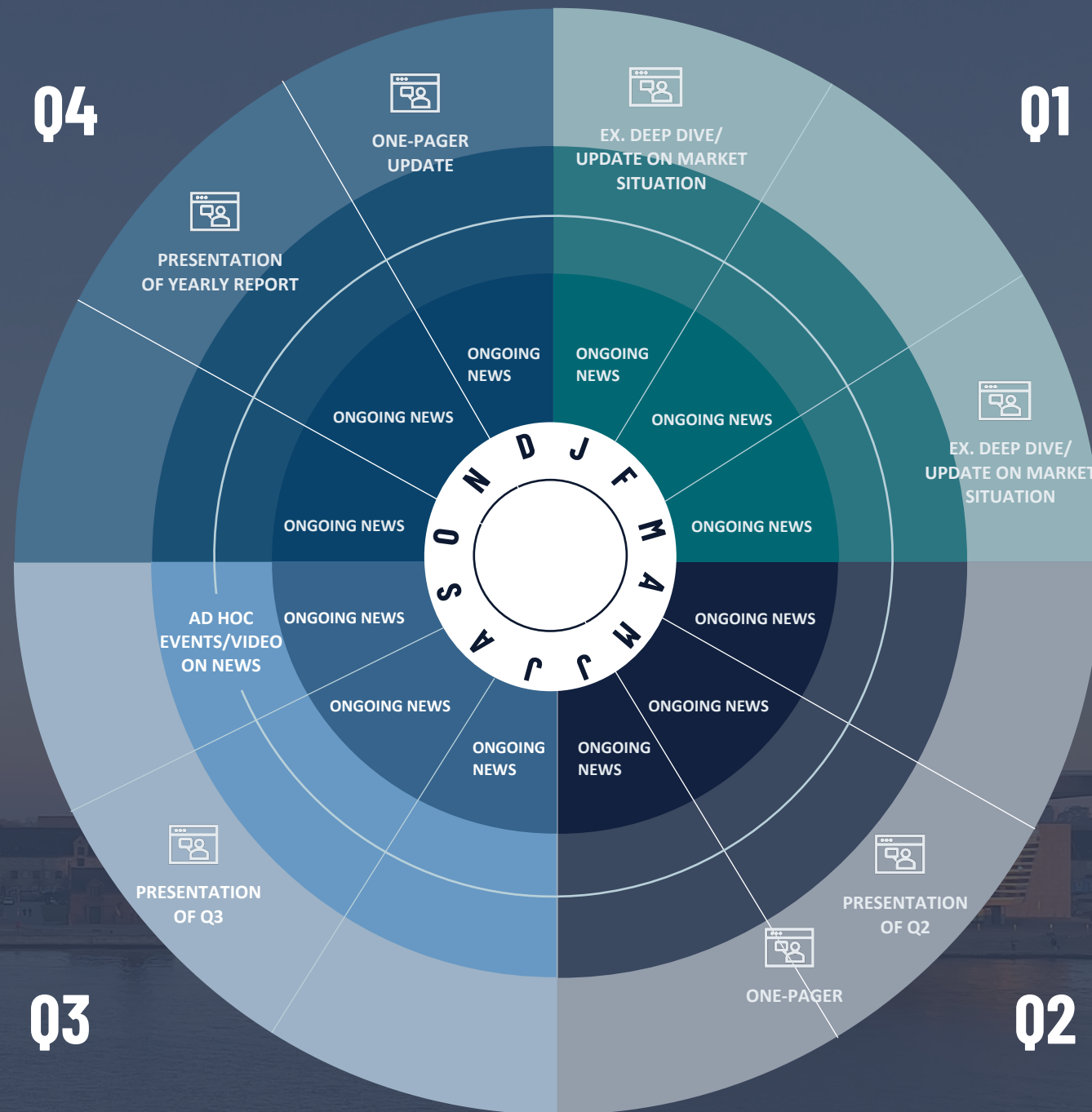


FULLY VIRTUAL AGM

LAST YEAR, IDERES CONDUCTED 120 GENERAL MEETINGS FOR BOTH LARGE AND SMALL COMPANIES.



HOW WE WORK Q4



OUR PLATFORMS & REACH

HCA PLATFORM

HC ANDERSEN CAPITAL & TEAM	+35,000
INDERES	+75,000*
DIRECT MAIL TO INVESTORS	+4,000
SHAREMATE (RESEARCH & EVENTS)	+9,000

EXTERNAL PLATFORMS

- MILLIONÆRKLUBBEN
- AVANZA (1.7M)
- BLOOMBERG
- REFINITIV
- REFINITIV
- REALTID
- BÖRSDATA
- QUATR

PARTNERSHIPS

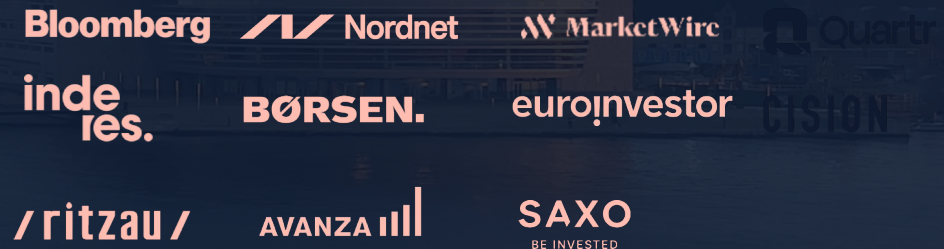
facebook

- AKTIEPORTEFØLJEN
- AKTIER OG INVESTERINGER
- AKTIEHANDEL FOR BEGYNDERE
- DANSKE AKTIER

Instagram

- PENGEMEDANDERS
- AKTIEANALYSERDK
- UNGINVESTORDK

PUBLIC RELATIONS



BOOK A MEETING TODAY



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