

HC ANDERSEN CAPITAL

IR & ESG ADVISORY SERVICES

#IRaaS

"THE FUTURE INVESTOR IS **DIGITAL**"



IR ADVISORY SERVICES

CONCEPTS



OUTSOURCED IR



IR AD HOC ASSISTANCE



REPORTING ASSISTANCE

INTERIM REPORT
ANNUAL REPORT
ESG REPORT
CORPORATE GOVERNANCE REPORT
REMUNERATION REPORT

CONTENT

- IR WEBPAGE
- INVESTOR REQUESTS / IR CONTACT
- IR PRESENTATIONS
- KEY MESSAGES / Q&A
- EQUITY STORY
- 24/7 IR SPARRING
- IR STRATEGY

- CRISIS MANAGEMENT
- M&A
- COMPANY ANNOUNCEMENTS
- CAPITAL MARKETS DAY
- IPO
- PERCEPTION STUDY
-

- REVIEW AND FEEDBACK ON CURRENT REPORT - STRUCTURE AND CONTENT
- PRODUCTION OF CONTENT / COPY WRITING FOR NEW REPORT
- STANDARD REPORT FRAMEWORK

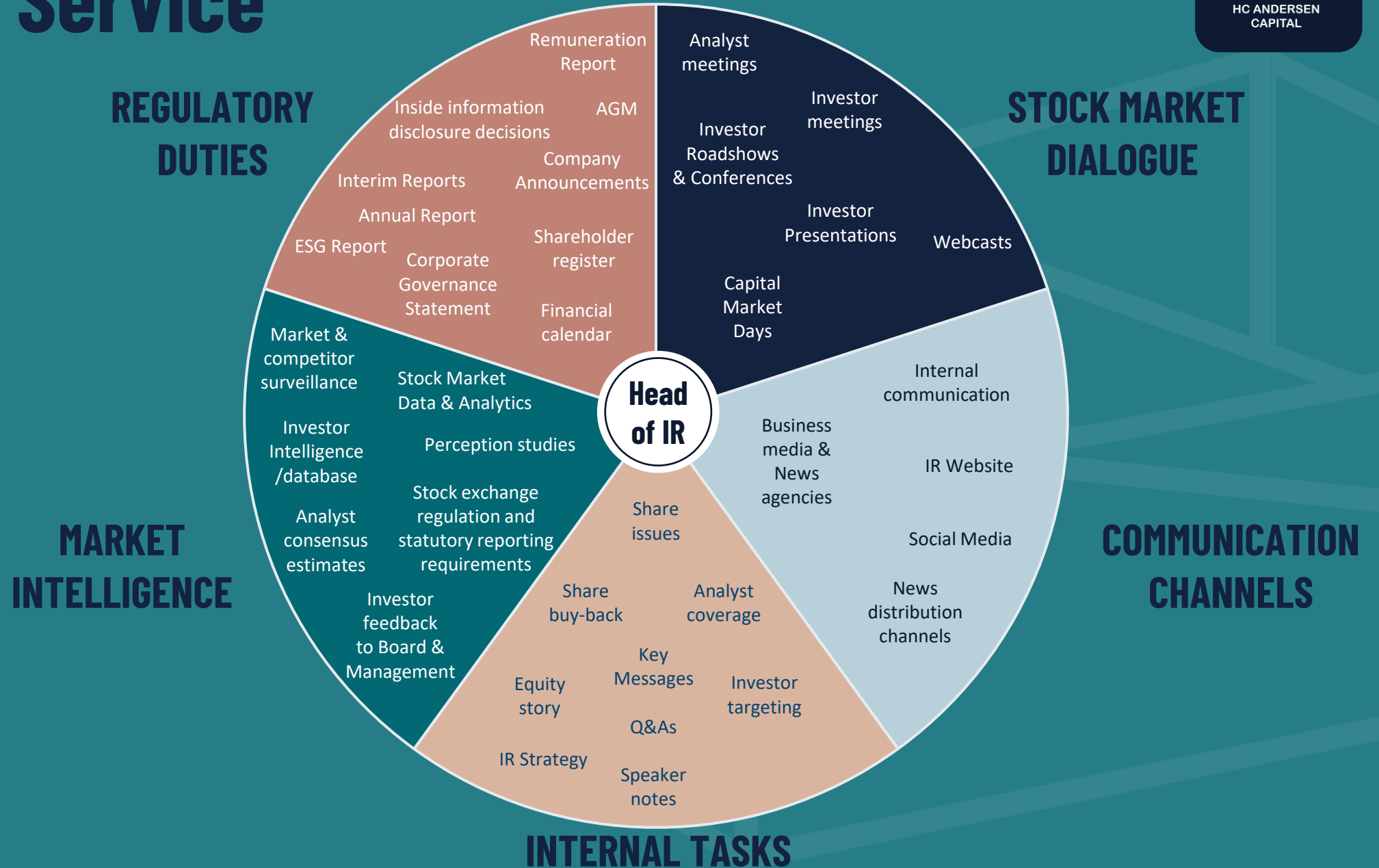
HCA DELIVERY MODEL

ADVISORY SERVICES
(FIXED FEE / MONTHLY RETAINER)

ADVISORY SERVICES
(HOURLY RATE)

ADVISORY SERVICES
(FIXED FEE OR HOURLY RATE)

IR as a Service



IR SERVICE CONCEPTS

OUTSOURCED IR or AD HOC IR

- IR STRATEGY
- IR WEBPAGE
- EQUITY STORY
- INVESTOR REQUESTS / IR CONTACT
- IR PRESENTATIONS
- KEY MESSAGES / Q&A
- 24/7 IR SPARRING
- COMPANY ANNOUNCEMENTS
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CONTACT:

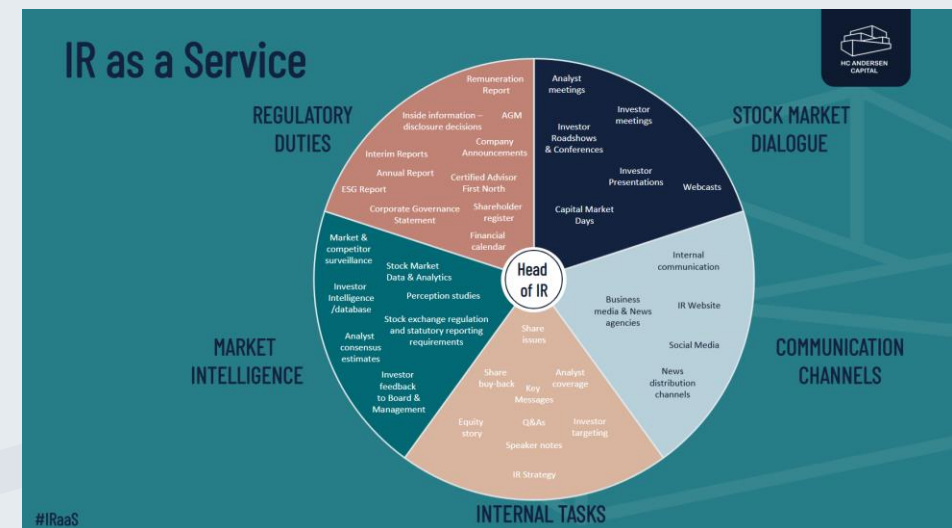
Pernille Friis Andersen – HEAD OF IR & ESG ADVISORY

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VALUE PROPOSITION

- We offer to be your extra IR resource and IR sparring partner
- We can support you in all aspects of 'IR as a Service', including regulatory duties, stock market dialogue, market intelligence, as well as internal tasks related to these tasks.
- We offer fully or partly outsourced IR on a fixed fee agreement or Ad hoc IR assistance as and when required



IR SERVICE CONCEPTS

REPORTING ASSISTANCE

- INTERIM REPORT
- ESG REPORT
- CORPORATE GOVERNANCE REPORT
- REMUNERATION REPORT
- ANNUAL REPORT



VALUE PROPOSITION

- We offer to review and give feedback on content and structure of your investor related reporting
- We offer to produce content and copy write your investor related reports
- We offer a standard framework for interim reports, ESG reports, corporate governance reports and remuneration reports

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ESG ADVISORY SERVICES

- **ESG Report**

- Suggested structure/themes/scope
- Production of content/copy writing



- **Digital IR/ESG communication**

- Thematic digital seminars
- 'Green snacks' on LinkedIn
- 'Green' Video interviews published on SoMe

Highlighting the company's sustainable impact and green profile



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CUSTOMER CASE – ESG REPORT AND DIGITAL IR

GreenMobility



HC Andersen Capital

6,544 followers

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🌱 Yesterday, [GreenMobility A/S](#) published its ESG & Sustainability Report 2021. It is interesting to note that GreenMobility reports to be 100% aligned with the new EU Taxonomy as all activities comply with the technical screening criteria 'Urban and suburban passenger transport where the direct (tailpipe) CO2 emissions are zero'.

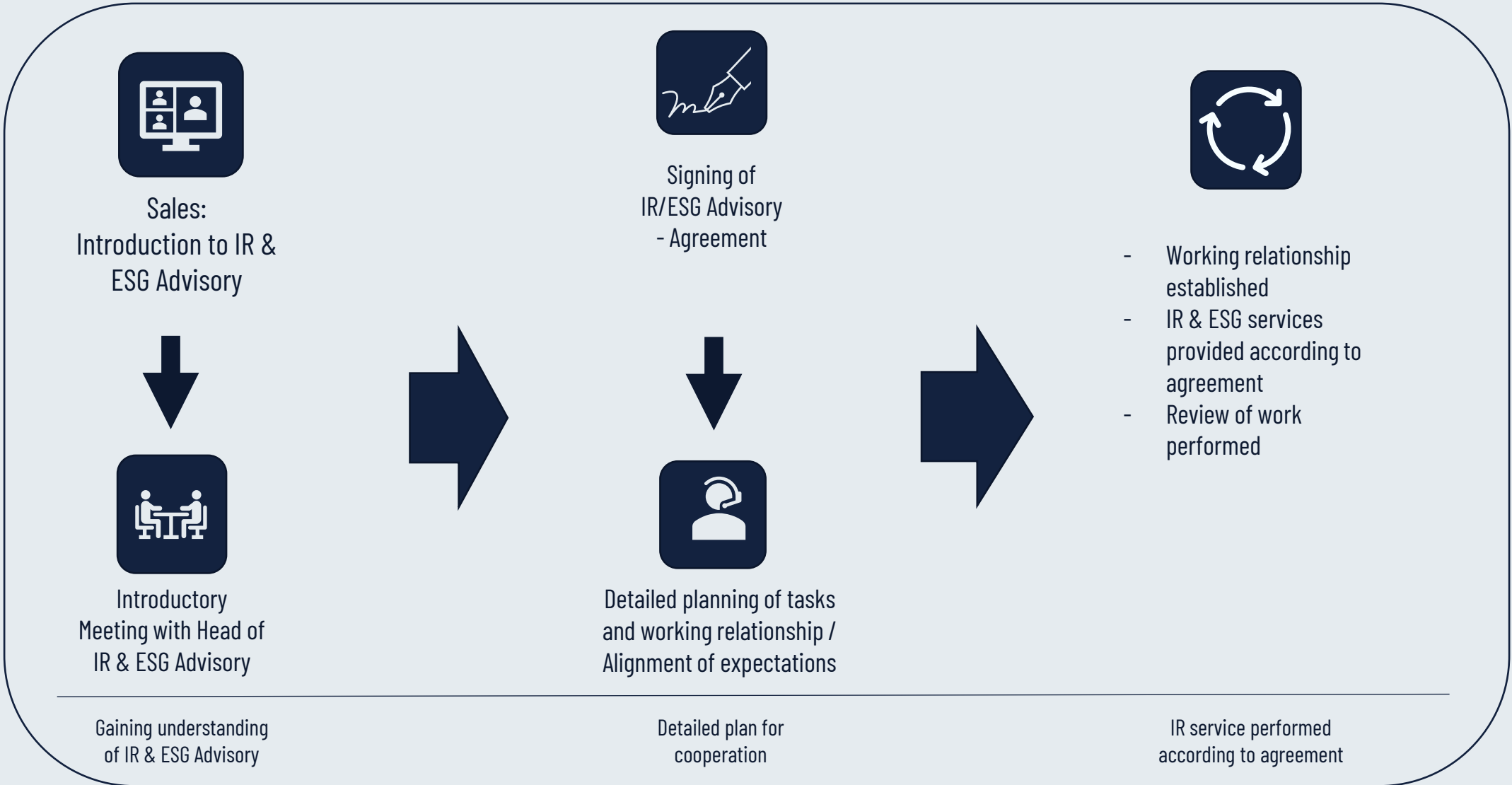
Being a 100% green and sustainable company puts GreenMobility in a very advantageous position seen from an investor perspective. It means that GreenMobility will be eligible and at the forefront to be included in green funds and sustainability indices.

[#DigitalIR](#) [#GreenMobility](#) [#EUTaxonomy](#) [#ESG](#)
[#sustainability](#) [#carsharing](#)

HC Andersen Capital receives payments from Green Mobility in relation to a Digital IR/Corporate Visibility agreement. HC Andersen Capital has also supported GreenMobility in the production of its ESG & Sustainability Report 2021.



IR & ESG ADVISORY- Delivery Model



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